



"A canopy of steel pipe protects the building's front facade and sidewalk from the elements, and with translucent panels, becomes an instant billboard for supplemental signage or a dramatic backlit banner at night."

*Jeanne Claire van Ryzin, Austin American Statesman, 09/05/2003*



WWW.AECOLLAB.COM

LOCATION Austin, Texas

AREA 8,000 sf

COST \$400,000

ARCHITECT TeamHaas Architects

The success of this architectural project is tied to the story of the success of Goodwill Industries. The interior of this generic strip mall space was revitalized with a decidedly industrial look. The exterior canopy prominently displays the new Goodwill to the neighborhood. The steel pipe and rod frame exercises restraint to reflect the simplicity of the mission of Goodwill, and simultaneously exemplifies crafted detailing of connections reflecting care and attention to small things.



retail  
Goodwill Industries - Lake Austin